

## 2Q18 National News Release

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**ManpowerGroup Employment Outlook Survey: Canada's Second-Quarter Forecast is Strongest  
Reported Since 2011;  
Job Prospects Strongest in the Public Administration Sector**

(Toronto, ON, March 13, 2018) – Hiring confidence among Canadian employers has now improved for four consecutive quarters and the new forecast, released today by ManpowerGroup, is the strongest reported since 2011. Employers expect a steady hiring climate for job seekers in the second quarter of 2018, with the strongest job prospects reported in the Public Administration sector where nearly three of every 10 employers surveyed said they planned to add to their payrolls during the April-June quarter.

With seasonal variations removed from the data, the Net Employment Outlook of 14 per cent is a two percentage point increase compared to the previous quarter and is an increase of seven percentage points compared to the Outlook reported during the same time last year.

“The second quarter of 2018 is expected to see steady gains for Canadian job seekers,” said Yvonne Tennenbaum, Regional Director, Manpower Canada. “While Canada experienced a net loss of jobs in January, the employers we surveyed are forecasting varying levels of job gains across all industry sectors, regions and organization-size categories. Prospects for the upcoming quarter remain strong, led by exceptionally strong growth in Quebec where employers are hiring across multiple sectors.”

The survey of over 1,900 employers across Canada reveals that 20 per cent plan to increase their staffing levels in the second quarter of 2018, while three per cent anticipate cutbacks. Of the employers surveyed,

74 per cent expect their current staffing levels to remain unchanged and three per cent are unsure about their hiring intentions for the upcoming quarter.

### **Public Administration**

Employers for this sector report a Net Employment Outlook of 20 per cent for the second quarter of 2018, indicating a strong hiring climate for job seekers. This Outlook is an increase of three percentage points compared to the previous quarter's forecast and is an increase of seven percentage points compared to the Outlook at the same time last year. It is the most favourable Outlook for any sector this quarter.

### **Manufacturing – Durables**

The Net Employment Outlook in the Manufacturing – Durables sector is an upbeat 19 per cent this quarter. This is a one percentage point decrease from the Outlook reported last quarter, but is also an increase of seven percentage points compared to the Outlook reported in the same quarter last year.

### **Transportation & Public Utilities**

Employers in the Transportation & Public Utilities sector anticipate a steady hiring pace, reporting a Net Employment Outlook of 17 per cent for the second quarter of 2018. This is a 10 percentage point decrease from the forecast reported for the previous quarter, but is also an increase of 13 percentage points compared to the same time last year.

### **Finance, Insurance & Real Estate**

In the Finance, Insurance & Real Estate sector, employers report respectable hiring expectations for the second quarter of 2018, with a Net Employment Outlook of 15 per cent. This is an 11 percentage point decrease when compared to the previous quarter but also an increase of eight percentage points over the Outlook from the same period last year.

### **Services**

Job seekers in the Services sector should expect a positive hiring climate for the second quarter of 2018, with a Net Employment Outlook of 15 per cent. This is a three percentage point increase when compared to the previous quarter, and an increase of seven per cent over the Outlook reported during the same time last year.

### **Manufacturing – Non-Durables**

In the Manufacturing – Non-Durables industry, employers report a Net Employment Outlook of 14 per cent, the strongest Outlook reported in the sector since 2011. This forecast is an one percentage point

increase from last quarter and an increase of 12 percentage points from the Outlook reported during the same time last year.

### **Mining**

Employers in the Mining sector anticipate an upbeat Net Employment Outlook of 14 per cent for the second quarter of 2018. This forecast is a seven percentage point increase from last quarter and an increase of eight percentage points from the Outlook reported during the same time last year.

### **Construction**

Job seekers in the Construction sector should expect a moderate hiring climate for the upcoming quarter with a Net Employment Outlook of 10 per cent. This forecast is an increase of five percentage points from the Outlook reported in the previous quarter and is a six percentage point increase compared to the same time last year.

### **Education**

Employers in the education sector expect a fair hiring pace for the upcoming quarter, anticipating a Net Employment Outlook of nine per cent. This is an increase of one percentage point from the Outlook reported last quarter and a two percentage point increase from the Outlook reported during the same quarter last year.

### **Wholesale & Retail Trade**

In the Wholesale & Retail Trade sector, employers expect a modest hiring pace with a Net Employment Outlook of eight per cent. This reflects a one percentage point decrease compared to the previous quarter's forecast and a decrease of two percentage points from the Outlook reported during the same time last year.

### **Hiring Intentions Strongest in Quebec**

Survey results for the second quarter of 2018 show that job seekers across Canada can expect to see some hiring activity. Employers in Quebec expect the most encouraging hiring climate for the coming quarter, forecasting a Net Employment Outlook of 20 per cent. Employers in Atlantic Canada also anticipate an upbeat hiring pace, reporting an Outlook of 15 per cent, while job seekers in Ontario and Western Canada should still plan for a hopeful hiring climate, with employers there reporting an Outlook of 12 per cent and 11 per cent, respectively.

### **Large- and Medium-sized Organizations Expect Most Positive Hiring Climate**

Large (250+ employees) and medium (50-249 employees) organizations report the most positive hiring plans for the upcoming quarter, reporting seasonally adjusted Outlooks of 29 and 18 per cent, respectively. Small organizations (10-49 employees) indicate a modest Outlook of 11 per cent, while micro-sized organizations (1-9 employees) expect a cautiously optimistic hiring pace, reporting an Outlook of six per cent for the upcoming quarter.

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### **Note to Editors**

Full survey results for each of the 43 countries and territories included in this quarter's survey, plus regional and global comparisons, can be found at [http://manpowergroup.com/press/meos\\_landing.cfm](http://manpowergroup.com/press/meos_landing.cfm). In addition, all tables and graphs from the full report are available to be downloaded for use in publication or broadcast from the Manpower Web site at [www.manpower.ca](http://www.manpower.ca) > Employers > Research and Insights. Note that in Quarter 2 of 2008, the survey adopted the TRAMO-SEATS model for seasonal adjustment of data. As a result, you may notice some seasonally adjusted data points change slightly from previous reports. This model is recommended by the Eurostat department of the European Union and the European Central Bank and is widely used internationally.

### **About the Survey**

The ManpowerGroup Employment Outlook Survey is conducted quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter. It is the most extensive forward-looking survey of its kind, unparalleled in its size, scope, longevity and area of focus. The Survey has been running for more than 55 years and is one of the most trusted surveys of employment activity in the world. The ManpowerGroup Employment Outlook Survey is based on interviews with over 59,000 public and private employers worldwide and is considered a highly respected economic indicator.

The ManpowerGroup Employment Outlook Survey is currently available for 44 countries and territories: Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Colombia, Costa Rica, Croatia, Czech Republic, Finland, France, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Ireland, Israel, Italy, Japan, Mexico, Netherlands, New Zealand, Norway, Panama, Peru, Poland, Romania, Singapore, Slovakia, Slovenia, Spain, South Africa, Sweden, Switzerland, Taiwan, Turkey, the United Kingdom and the United States. The program began in the United States and Canada in 1962, and the United Kingdom was added in 1966. Mexico and Ireland launched the survey in 2002, and 13 additional countries were added to the program in 2003. New Zealand joined the program in 2004, China, India, Switzerland and Taiwan were added in 2005, and Argentina, Peru, Costa Rica and South Africa joined in

2006. Colombia, the Czech Republic, Greece, Guatemala, Poland and Romania joined in 2008; Brazil and Hungary joined in 2009; Panama joined in 2010 and Israel and Slovakia joined in 2011. Finland joined the survey in 2012, Portugal joined in 2016, and Croatia launches the survey for the first time with this edition. For more information, visit the ManpowerGroup Web site at [www.manpowergroup.com](http://www.manpowergroup.com) and enter the Research Center.

## **About ManpowerGroup**

ManpowerGroup (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – creates substantially more value for candidates and clients across 80 countries and territories and has done so for 70 years. In 2018, ManpowerGroup was named one of the World's Most Ethical Companies for the eighth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: [www.manpowergroup.com](http://www.manpowergroup.com)