

## 2Q18

### Local News Release

**Embargoed Until 12:01AM ET, March 13<sup>th</sup>, 2018**

Contact:  
Julianne Ross Brooks  
ManpowerGroup  
902.422.1373  
[julianne.rossbrooks@manpower.com](mailto:julianne.rossbrooks@manpower.com)

#### **OPTIMISTIC HIRING CLIMATE ANTICIPATED FOR HALIFAX**

(Halifax, NS, March 13, 2018) – Halifax area employers expect a healthy hiring climate for the second quarter of 2018, according to the latest ManpowerGroup Employment Outlook Survey.

“Survey data reveals that 27 per cent of employers plan to hire for the upcoming quarter (April to June), while zero per cent anticipate cutbacks,” stated Julianne Ross Brooks of Manpower’s Halifax office. Another 73 per cent of employers plan to maintain their current staffing levels in the upcoming quarter.

“With seasonal variations removed from the data, Halifax’s second quarter Net Employment Outlook of 23 per cent is a seven percentage point increase when compared to the previous quarterly Outlook,” said Ross Brooks. “It is also an increase of 14 percentage points compared with the Outlook reported during the same time last year, indicating a cautiously optimistic hiring pace for the upcoming months.”

“The second quarter of 2018 is expected to see steady gains for Canadian job seekers,” said Yvonne Tennenbaum, Regional Director for Manpower Canada. “While Canada experienced a net loss of jobs in January, prospects for the upcoming quarter remain strong, led by exceptionally strong growth in Quebec where employers are hiring across multiple sectors.”