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Local News Release

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STEADY HIRING CLIMATE ANTICIPATED FOR CAPE BRETON

(Cape Breton, NS, March 13, 2018) – Cape Breton area employers expect a steady hiring climate for the second quarter of 2018, according to the latest ManpowerGroup Employment Outlook Survey.

“Survey data reveals that 20 per cent of employers plan to hire for the upcoming quarter (April to June), while zero per cent anticipate cutbacks,” stated Julianne Ross Brooks of Manpower’s Halifax office. Another 80 per cent of employers plan to maintain their current staffing levels in the upcoming quarter.

“With seasonal variations removed from the data, Cape Breton’s second quarter Net Employment Outlook of 12 per cent is on par when compared to the previous quarterly Outlook,” said Ross Brooks. “It is also an increase of nine percentage points compared with the Outlook reported during the same time last year, indicating a respectable hiring pace for the upcoming months.”

“The second quarter of 2018 is expected to see steady gains for Canadian job seekers,” said Yvonne Tennenbaum, Regional Director for Manpower Canada. “While Canada experienced a net loss of jobs in January, prospects for the upcoming quarter remain strong, led by exceptionally strong growth in Quebec where employers are hiring across multiple sectors.”