

## 2Q18

### Local News Release

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#### **HOPEFUL HIRING CLIMATE ANTICIPATED FOR BRANTFORD**

(Brantford, ON, March 13, 2018) – Brantford area employers expect a hopeful hiring climate for the second quarter of 2018, according to the latest ManpowerGroup Employment Outlook Survey.

“Survey data reveals that 30 per cent of employers plan to hire for the upcoming quarter (April to June), while three per cent anticipate cutbacks,” stated Erica Melarangeli of Manpower’s Stoney Creek office. Another 60 per cent of employers plan to maintain their current staffing levels in the upcoming quarter, while the remaining seven per cent are unsure of their hiring intentions.

“With seasonal variations removed from the data, Brampton’s second quarter Net Employment Outlook of 19 per cent is a three percentage point increase when compared to the previous quarterly Outlook,” said Melarangeli. “It is also an increase of 20 percentage points when compared with the Outlook reported during the same time last year, indicating an upbeat hiring pace for the upcoming months.”

“The second quarter of 2018 is expected to see steady gains for Canadian job seekers,” said Yvonne Tennenbaum, Regional Director for Manpower Canada. “While Canada experienced a net loss of jobs in January, prospects for the upcoming quarter remain strong, led by exceptionally strong growth in Quebec where employers are hiring across multiple sectors.”