



ManpowerGroup®

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Manpower Employment Outlook Survey Finds Canadian Employers Report Cautiously Optimistic Hiring Plans for the Fourth Quarter of 2017; Job Prospects Strongest in the Public Administration Sector

(Toronto, ON, September 12, 2017) – Canadian employers expect a cautiously optimistic hiring climate for job seekers in the fourth quarter of 2017, with employers in the public administration sector reporting the strongest job prospects according to the latest Manpower Employment Outlook Survey, the most extensive, forward-looking employment survey in the world.

With seasonal variations removed from the data, the Net Employment Outlook of nine per cent is a one percentage point increase compared to both the previous quarter and the Outlook reported during the same time last year.

The survey of over 1,900 employers across Canada reveals that 12 per cent plan to increase their staffing levels in the fourth quarter of 2017, while six per cent anticipate cutbacks. Of the employers surveyed, 80 per cent expect their current staffing levels to remain unchanged and two per cent are unsure about their hiring intentions for the upcoming quarter.

“Heading into the fourth quarter of 2017, we’re seeing a general trend of modest growth,” said Darlene Minatel, Vice President & General Manager, Manpower Canada Operations. “Most of the hiring activity is expected to focus on Quebec, Ontario and British Columbia, however there are still some bright spots in the rest of Canada, led by an anticipated moderate uplift in the oil and gas sector.”

Public Administration

Employers for this sector report a Net Employment Outlook of 17 per cent for the fourth quarter of 2017, indicating an upbeat hiring climate for job seekers. This Outlook is a decrease of one percentage point compared to the previous quarter’s forecast and a 16 percentage point increase from the Outlook at the same time last year. It is the most favourable Outlook for any sector this quarter.

Finance, Insurance & Real Estate

In the Finance, Insurance & Real Estate sector, employers expect a respectable hiring outlook for the fourth quarter of 2017, reporting a Net Employment Outlook of 13 per cent. This is a four percentage point decrease when compared to the previous quarter and the Outlook from the same period last year.

Manufacturing – Durables

The Net Employment Outlook in the Manufacturing – Durables sector is a favourable 13 per cent this quarter. This is a five percentage point increase over the Outlook reported last quarter and an increase of four percentage points compared to the Outlook reported in the same quarter last year.

Wholesale & Retail Trade

In the Wholesale & Retail Trade sector, employers expect a steady hiring pace with a Net Employment Outlook of 11 per cent. This reflects a two percentage point increase compared to the previous quarter’s forecast, and an increase of six percentage points from the Outlook reported during the same time last year.

Construction

Job seekers in the Construction sector will see a cautiously optimistic hiring climate for the upcoming quarter with a Net Employment Outlook of nine per cent. This forecast is an increase of three percentage points from the Outlook reported in the previous quarter, and represents an increase of four percentage points compared to the same time last year.

Transportation & Public Utilities

Employers in the Transportation & Public Utilities sector anticipate an modest hiring pace, reporting a Net Employment Outlook of eight per cent for the fourth quarter of 2017. This is a two percentage point decrease from the forecast reported for the previous quarter, and a decrease of eight percentage points from the Outlook reported during the same time last year.

Services

Employment prospects in the Services sector are moderate for the fourth quarter of 2017, with a Net Employment Outlook of eight per cent. This is a one percentage point increase when compared to the previous quarter, and a decrease of three percentage points from the Outlook reported during the same time last year.

Mining

Employers in the Mining sector anticipate a conservative Net Employment Outlook of six per cent for the fourth quarter of 2017. This forecast is a three percentage point decrease from last quarter and an increase of eight percentage points from the Outlook reported during the same time last year.

Manufacturing – Non-Durables

In the Manufacturing – Non-Durables industry, employers report a Net Employment Outlook of four per cent, indicating a fair hiring environment in the coming quarter. This forecast is a one percentage point decrease from last quarter and a decrease of five percentage points from the Outlook reported during the same time last year.

Education

Employers in the education sector expect a limited hiring pace for the upcoming quarter, anticipating a Net Employment Outlook of three per cent. This Outlook is a decrease of five percentage points from last quarter and a seven percentage point decrease from the Outlook reported during the same quarter last year.

Hiring Intentions Most Respectable in Quebec

Survey results for the fourth quarter of 2017 show that job seekers across much of Canada can expect to see cautiously optimistic levels of hiring activity. Employers in Quebec expect the most favourable hiring climate for the coming quarter, reporting a Net Employment Outlook of 11 per cent. Employers in Ontario and Western Canada anticipate a respectable hiring pace, with both regions expecting an Outlook of 10 per cent, while job seekers in Atlantic Canada should plan for a modest hiring climate, with employers reporting an Outlook of five per cent.

Large- and Medium-sized Organizations Expect Most Positive Hiring Climate

Large (250+ employees) and medium (50-249 employees) organizations report the most positive hiring plans for the upcoming quarter, reporting seasonally adjusted Outlooks of 23 and 11 per cent, respectively. Small organizations (10-49 employees) indicate a modest Outlook of seven per cent, while micro-sized organizations (1-9 employees) expect a slow hiring pace, reporting an Outlook of three per cent for the upcoming quarter.

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Note to Editors

Full survey results for each of the 43 countries and territories included in this quarter's survey, plus regional and global comparisons, can be found at manpowergroup.com. In addition, all tables and graphs from the full report are available to be downloaded for use in publication or broadcast from the Manpower Web site at www.manpower.ca > Employers > Research and Insights.

Note that in Quarter 2 of 2008, the survey adopted the TRAMO-SEATS model for seasonal adjustment of data. As a result, you may notice some seasonally adjusted data points change slightly from previous reports. This model is recommended by the Eurostat department of the European Union and the European Central Bank and is widely used internationally.

About the Survey

The Manpower Employment Outlook Survey is conducted quarterly to measure employers' intentions to increase or decrease the number of employees in their workforce during the next quarter. It is the most extensive forward-looking survey of its kind, unparalleled in its size, scope, longevity and area of focus. The Survey has been running for more than 50 years and is one of the most trusted surveys of employment activity in the world. The Manpower Employment Outlook Survey is based on interviews with over 65,000 public and private employers worldwide and is considered a highly respected economic indicator.

The Manpower Employment Outlook Survey is currently available for 42 countries and territories: Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Colombia, Costa Rica, Czech Republic, Finland, France, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Ireland, Israel, Italy, Japan, Mexico, Netherlands, New Zealand, Norway, Panama, Peru, Poland, Romania, Singapore, Slovakia, Slovenia, Spain, South Africa, Sweden, Switzerland, Taiwan, Turkey, the United Kingdom and the United States. The program began in the United States and Canada in 1962, and the United Kingdom was added in 1966. Mexico and Ireland launched the survey in 2002, and 13 additional countries were added to the program in 2003. New Zealand joined the program in 2004, China, India, Switzerland and Taiwan were added in 2005, and Argentina, Peru, Costa Rica and South Africa joined in 2006. Colombia, the Czech Republic, Greece, Guatemala, Poland and Romania joined in 2008; Brazil and Hungary joined in 2009; Panama joined in 2010 and Israel and Slovakia joined in 2011. Finland joined the survey in 2012. For more information, visit the ManpowerGroup Web site at www.manpowergroup.com and enter the Research Center.

About ManpowerGroup

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